

West Bengal IT News Letter (April 2005)

'New'-s of the month

Quote of the month

- MS Windows & office to talk Bengali now
- New STPIs at Siliguri & Haldia
- Bengal spreads wings for Europe
 - Bengal card swiped in Sweden
 - CeBIT 2005 : In the German territory
 - Wooing UK for post-colonial Bengal
- Call Center +1 => 'Descon'
- Call Center +2 => 'Limtex'
- Eyeing sky for traffic solution

"The good economic performance of your state has not gone unnoticed nor have the investor friendly policies of the government".

- Desiree Bonis
Deputy Head of the Mission
Dutch Embassy

Coming events

Manufacturing East – World Class Manufacturing Through Technology
Venue: Taj Bengal, Kolkata
Organizer: CII.
Date: 8 April '05

Education Worldwide India, Kolkata
Venue: Kolkata
Organizer: Global Events & Expositions
Date: 22-24 April '05

Retail 2005
Venue: Oberoi Grand
Organizer: CII
Date: 15 July '05

MS Windows & office to talk Bengali now

Bengali language is now in the international language pack of the Microsoft. Microsoft Corporation India Private Limited signed a MoU with Bengal Govt for the statewide rollout of its "Project Bhasha" for the deployment of freely downloadable **Bengali Language Interface Pack** for MS Windows & Office.

The Bengali Language Interface Pack includes the Bengali glossary of translated words, as well as localized terminology for menus & dialog boxes. Microsoft will also assist the Bengal Govt to set up a **Bhasha Language Lab** at a premier education institute in Bengal.

(Details)

TOP

New STPIs at Siliguri & Haldia

A MoU was signed by Dept of IT, Govt. of West Bengal, Software Technology Parks of India & Ministry of Communication & IT, Govt of India signed on 4 March to set up STPI facilities at Siliguri & Haldia.

These Earth Stations to meet ever-increasing demand of IT industries will be commissioned by December '05.

TOP

Bengal spreads wings for Europe

• Bengal card swiped in Sweden

An IT delegation from Bengal (comprising top Govt officials and 15 Bengal based IT houses) led by Manabendra Mukherjee, Bengal IT Minister, visited Stockholm from March 7 – 9. The delegation had meetings with 'IT Foretagen', the association of the IT Companies in Sweden, Swedish Foreign Office and 'Swedish Export Trade Council'. Presentations were made, in these meetings, bringing out the value proposition of Kolkata as a preferred IT destination. The delegation also met 'Electrolux' and 'Sony Ericsson' at Stockholm.

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• CeBIT 2005 : In the German territory

The delegation also visited Hannover & Hamburg from March 10 -14 to take part in 'CeBIT 2005', the largest IT Fair in the world. A presentation titled 'Advantage Bengal' was made at 'Indo-German ICT Forum', 'Hamburg Chamber of Commerce' and 'Hannover Chamber of Commerce'. Meetings were also held with 'Siemens', 'Aviva Tenovis', 'CISCO Systems', 'Lucent Technologies' and many other IT companies at Hannover.

The fair broadened the horizon for the Business houses in the delegation. A letter of intent/MoU was signed by 'JDS Technologies', Kolkata, with 'WorldSport TV GmbH' at Bremen, Germany for manufacturing Digital Set Top Boxes suitable to German and European markets. More business tie-ups are likely to materialize soon.

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• Wooing UK for post-colonial Bengal

The delegation visited London from March 15-18, held discussions with 'Confederation of British Industries', 'National Outsourcing Association', Deputy Director of Foreign Policy Centre, Director of 'Think London', Director of 'Intellect UK' & Karan Billimoria - the Co-Chairman of Indo-British Partnership. Meetings were also held with 'Credit Suisse', 'PwC', 'HSBC' & 'Xansa'.

The fast pace development in the IT space in Bengal were very well received by the IT communities in UK, Sweden and Germany and will go a long way for the development of IT Sector in the State.

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Call Center +1 => 'Descon'

Descon (now 'Descon Soft Ltd'), in collaboration with 'Public Soft Corporation' - a 'Telesynergy' (USA) group company and leading provider of IP-enabled Office Communication Solutions, launched its Kolkata Call Center on March 4 at Salt Lake. The Call Center was inaugurated by the IT Minister Manabendra Mukherjee. George Sibley Consul General of US in Kolkata attended the function among others. The Call Center (with a full capacity of 1700+seats) will have a capacity of 500 seats by the end of the year.

TOP

Call Center +2 => 'Limtex'

Manabendra Mukherjee, IT Minister inaugurated a Call Center of the IT division of Limtex Group, Limtex Infotech Ltd on March 27. The 100-seater center is located in Salt Lake covering an area of about 7000 sq ft which houses facilities to provide customized services to its clients of about 24x7 which houses team to deal with inbound and outbound calls in a client server environment with Computer Telephony Integration (CTI) and unified messaging enable the company to handle all types of calls - voice, fax, e-mails, chats etc.

(Details)

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Eyeing sky for traffic solution

It is possible to reach BBD Bag from Dunlop Bridge in 15 minutes by monorail or Light Rail Transit (LRT) on an elevated track. The grand fast-track dream of Buddhadeb Bhattacharjee, the Bengal CM, began its journey towards reality, with 10 foreign firms expressing interest to implement the project.

The proposed mode of transport will run on single or double tracks. It will comprise of 4-6 compartments, each having a capacity of 250 to 300 passengers. The train will run at a speed of 35 - 60 km/h at an interval of 10 minutes during peak hours. The approximate project cost will be Rs 100 crore for each km of the stretch.

TOP

Suggestion

To send mails
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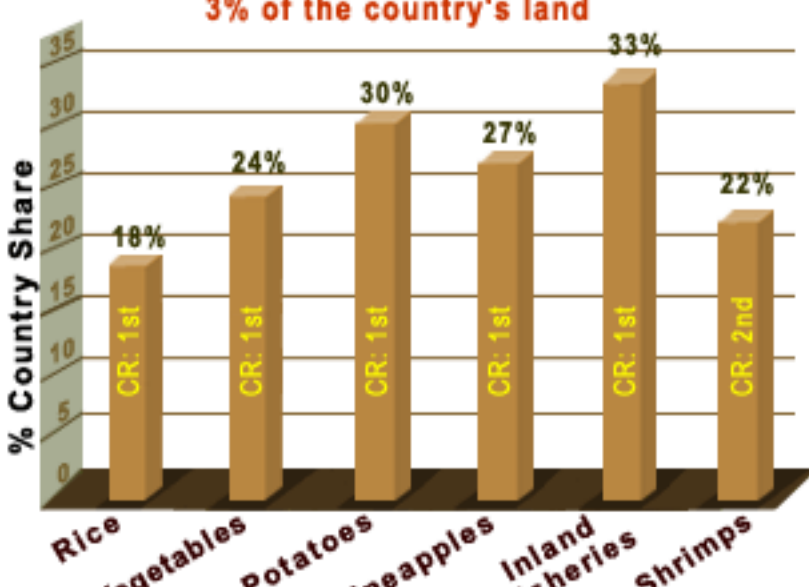
To send mails
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Figures Speak

WEST BENGAL'S SHARE IN AGRICULTURAL PRODUCTION

24% of all India's production on 3% of the country's land



TOP