

West Bengal IT News Letter (June 2005)

'New'-s of the month

Quote of the month

- **+1 => Kolkata wears "Gecis" cap**
- **Bengal police patrols on information highway**
- **ICC voices for IT in the East**
- **+2=> Singapore sings Bengal tune**
- **Japan explores IT space in Bengal**
- **+3 => 'Videocon' ventures in Bengal**
- **Seminar on European Outsourcing**
- **Hardware Technology Park**

**"The recent visit of the IT Minister and delegation of IT companies to Sweden has placed West Bengal firmly on the map of Swedish companies"**

- **Inga Eriksson Fogh**  
Ambassador of Sweden in India

Coming events

**Workshop on Supply Chain for the IT & ITeS Industry in West Bengal**

Organizer: BCCI  
Date: July 2, 05  
Venue: BCCI premises, Kolkata

**Brand Conclave**

Organizer: CII  
Date: June 16-17, 05  
Venue: Hotel Hyatt Regency, Kolkata

**Infocom 2005**

Dates: December 7-11, 05  
Venue: Hotel Hyatt Regency  
Exhibition: Salt Lake Stadium, Kolkata

**+1 => Kolkata wears "Gecis" cap**

'Gecis', a 'GE Capital' wing & global pioneer in high-quality Business Services and Technology Solutions, is to set up their next development center in Kolkata. The new 'Gecis' facility will be constructed on a 3-acre plot of land at Salt lake and would employ up to 1,500 people in the next two years. Pramod Bhasin, President & CEO, 'Gecis Global' announced it on May 31 in Kolkata.

'Gecis Kolkata' will provide a wide range of specialized high-end services including Analytics, Finance & Accounting and Software Solutions as well as voice-data and transaction-based processes.

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**Bengal police patrols on information highway**

Its time to turn 'e-COP'. 'FACTS' – 'Finger Print Analysis & Criminal Trafficking System' is the new tech-weapon of WB Police to collar criminals and narrowing in on economic offenders.

Launched on May 12, 'FACTS', is an advanced automatic fingerprint identification system that uses 'image processing', 'pattern recognition' and 'neural network techniques' for instant matching of chance prints.

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**ICC voices for IT in the East**

'Indian Chamber of Commerce' has launched 'Voice IT – Vitalizing IT & Communication in the East', a new IT & ITeS forum as its initiative to highlight opportunities in the eastern region. In the launch event Dr G D Gautama, Principal Secretary, IT, made a presentation on the opportunities of IT & ITeS field of West Bengal. He also released the ICC study on 'IT-enabled services and BPO industry in Kolkata' on the occasion.

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**+2=> Singapore sings Bengal tune**

The Singapore based Company 'ASCENDAS' will set up an IT park in Kolkata on 20 acre land with a built up area of about 2 million sq ft. The total development cost is expected to be around of **Rs 400 crore**. In addition to the IT office space there will be supporting business facilities such as banks, business centers, travel agencies, courier service providers, medical facilities and retails outlets selling music, books and gifts. It will also house a large food court with specialty fast food restaurants. In addition to this, there will be fresco style cafes and music bars for light entertainment after work hours.

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**Japan explores IT space in Bengal**

A high level parliamentary delegation comprising two members of the 'House of representatives of Japan' visited the IT complex at Salt lake. The delegation held discussions exploring possibilities in the IT space in Bengal and was impressed by the tremendous stride made by the State in recent times. Dr G D Gautama, Principal Secretary, IT made a presentation outlining the proposition of Kolkata in IT sector.

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**+3=> 'Videocon' ventures in Bengal**

'Videocon' has laid out its investment plans to make foray in Bengal. The company is planning to venture into a **Rs 100 crore** Computer Hardware manufacturing unit at Taratolla, Kolkata with an estimated target of manufacturing 100,000 CTVs and 100,000 desktops/laptops in the 1st year. The capacity shall further go up to 500,000 units in subsequent years.

The company also plans to develop a 2 million sq ft IT Park at its Salt lake complex in association with Bangalore based 'Salarpuria Group' investing **Rs 200 crore** that will generate employment of about 20,000 in addition to existing 2,000 people in manufacturing.

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**Seminar on European Outsourcing**

A one-day 'Seminar cum Workshop on European Outsourcing' was held this month at Kolkata. The focus of the seminar was on 'Outsourcing to Europe - The strategy to follow by small & medium ITeS & IT companies'. Erhard Zander, Consul General of Germany, participating in the seminar, observed that Kolkata offers tremendous opportunities in the IT space for the small and medium scale sector.

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**Hardware Technology Park**

Hardware Technology Park at Baranagar, Kolkata was inaugurated by Manabendra Mukherjee, Bengal IT Minister in the presence of the PWD Minister Amar Chowdhury and Dr G D Gautama, Principal Secretary, IT. The project has been implemented by 'Smartpower Technologies'

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Suggestion

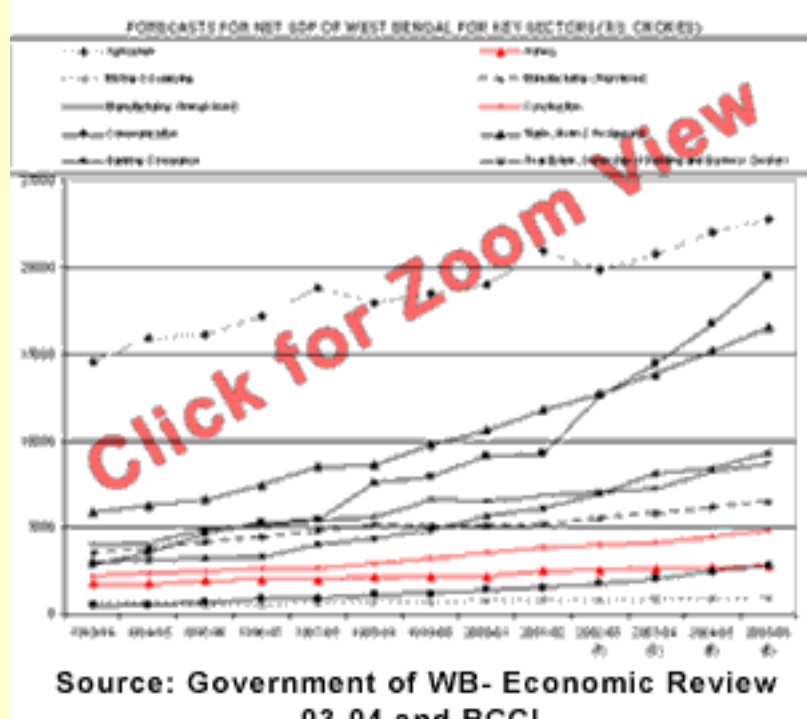
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Figures Speak



TOP