

Per Se

"Bengal now provides a conducive environment to foreign companies....."

- Ole Lonsmann Poulsen,
Ambassador of Denmark.

Upcoming Events

- **Seminar on Employability of differently abled persons in the industry.**

VENUE : Tata Consultancy Services auditorium, Salt Lake, Kolkata

DATE : 18th May, 2007

"New"-s This Month

- US focus on the State
- Bengal to ink pact with Danish firm
- Industries feel good in Bengal
- Another addition of a dedicated cardiac clinic
- Jhonson & Jhonson to set up R&D hub in the city
- Aeroflot to touch wheels on city runway
- German investment in retail
- Spencer's to open 3 shops in Kolkata
- Siliguri to wear first retail crown in North-East
- Cellucom to roll out IT retail biz

US focus on the state

A number of US delegations will be in the city between September 2007 and February 2008 to look for business opportunities and possible investment or joint ventures in the state said Dale Tasharski, deputy commercial counselor, US Embassy. The teams will focus on IT, telecom, high-end technologies, aviation, retail, health care and medical equipments. These firms are mostly medium and small sized companies.

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Bengal to ink pact with danish firm

The state government's department of information technology has signed a joint venture MoU with Denmark based Wireless Innovation Platform (WIP) Labs to set up WIP's first Indian center in the city with an investment of Rs. 200 crore on a revenue sharing model. The occasion was graced by the hon'ble Chief Minister of the State. WIP holds 15 patents and plans to give shape to 5 concepts. The company will build solutions for new communication platforms such as 3G, 4G, Wi-Fi and Wi-Max and will also provide consultancy services to the cellular companies. Bengal now provides a conducive environment to foreign companies said Mr Ole Lonsmann Poulsen, Ambassador of Denmark.

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Industries feel good in Bengal

The perception study carried out by the leading consultancy firm Ernst & Young recently reveals that West Bengal attracts an overwhelming majority of industrialist who would choose the place for future expansion and diversification of their business. 80% of the respondents gave the credit to the state's investor friendly image. The study observed that entrepreneurs feel the infrastructure in the state has improved over last few years. "There is a general feel good factor about this government," the report added.

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Another addition of a dedicated cardiac clinic

Calcutta will have a super-specialty cardiac hospital promoted by a group of Indian Cardiologists based in Ohio (US). The 200 bed hospital, a state-of-art diagnostics and treatment facilities in both interventional and non-interventional cardiology is coming up in New Town, Rajarhat with an investment of Rs. 80 crore. The cardiac hospital will be a boon for the fledging township in Rajarhat, where the Tatas are setting up a cancer hospital and the Global Hospitals will open a multi-specialty unit

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Jhonson & Jhonson to set up R&D hub in the city

Jhonson & Jhonson Ltd. is planning to establish a research and development hub at the city to undertake clinical trials. The proposed initiative here would be modeled on the lines of similar ventures undertaken at Mumbai and Delhi with a local contract research organization being roped in as Jhonson & Jhonson's partner in this venture. The company is keen to forge more alliances with leading hospitals to strengthen its clinical trial operations.

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Aeroflot to touch wheels on city runway

Russian airline Aeroflot plans to operate flights from Kolkata. The company which is at present operating from Delhi and Mumbai from Moscow. Igor V. Iveliev, General Manager of Aeroflot, said the company was interested in Calcutta because of its immense growth potential and the traffic in the eastern market. The nearly 50 year old airline flies passengers to 47 countries, including 34 destinations in Russia and 59 in other parts of the world.

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German investment on Retail

German giant Metro Cash & Carry is poised to pump in 60 million Euros (\$81.38 million) into Calcutta over the next 36 months through four outlets. "We are extremely bullish on Calcutta and feel the city can easily accommodate four large wholesale hubs" said Mr O.E Birr, vice-president, international affairs, Metro group. Metro Cash & Carry is a part of Metro Group supplying channel management in 30 countries, employing 250,000 people.

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Spencer's to open 3 shops in Kolkata

The Spencers supermarket chains are gong to open 3 outlets in the city soon. 20 such shops at Kolkata are scheduled this year. There will be 4 different types of such shops with different size of floor-plates which will offer a diverse product range to cater mainly to the day-to-day needs of the people.

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Siliguri to wear first retail crown in North-East

Siliguri in Bengal will soon have north-east India's biggest retail hub at City Center II on a 10 acres land. The complex will be built on a joint venture basis by Bengal Ambuja Group and West Benagl Housing Development Board with an investment of Rs. 200 crores. Siliguri is one of the three satellite IT hubs and townships government is developing. Important companies have shown interest and some of them have already started the operation in the town.

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Cellucom to roll out IT retail biz

Dubai based mobility enabler Cellucom joins hands with city based RPG group to bring in Mobile communication and IT retail business in Eastern Region. The enterprise Cellucom will open its accounts in the eastern region in the first quarter of the current financial year, plans to have 20 retail outlets in West Bengal.

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To send mails
Buddhadeb Bhattacharjee
Chief Minister,
Government of West Bengal
cm@wb.gov.in



To send mails
Dr Devesh Das
Minister-in-Charge, IT
Government of West Bengal
debesh@wb.gov.in
www.deveshdas.net

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