



# Bengal Global Trade Expo 2022

APRIL 20, 21, 22, 23 & 24 - 2022  
SCIENCE CITY

*Under the aegis of  
Bengal Global Business Summit 2022*

**#BENGAL  
MEANS  
BUSINESS**



**CWBTA**  
Bengal Global  
Trade Expo 2022



# DESTINATION BENGAL

Bengal is the gateway to the east, world's fastest growing consumer market. It is a destination where people, cultures and commerce connect to create unlimited possibilities for business and trade.



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## BENGAL IN NUMBERS

# \$207 B

State GDP in year 2020-21

## \$ 10 B

Exports in 2020-21\*

## 2<sup>nd</sup>

Largest exporter state of  
leather and leather goods

## 11%

Growth rate in  
exports



## 21

Special  
Economic zones



## \$5.3 B

Estimated IT exports  
in 2022



## 8.9M

MSME units



## 3<sup>rd</sup>

Rank in access  
to finance to  
exporters as per  
NITI AAYOG



## \$1.5 B

Gems and Jewellery  
exports in 2021\*



\*Government estimation



# Bengal Global Trade Expo 2022

## Showcase

A platform to showcase the unique Bengal design to the world

## Connect

Connect with world leaders and visionaries and find right market fit

## Collaborate

Collaborate and network to shape future of business

## Innovate

Present state of the art and innovative solutions to pressing world problems

## Propel

Propel growth through inclusive and sustainable development

CWBTA, an Apex body of Trade Associations, organizes **Bengal Global Trade Expo 2022**, under the aegis of **Bengal Global Business Summit**

*Science City Grounds, Kolkata, India, between 20th to 24th April 2022*



**CWBTA**  
**Bengal Global Trade Expo 2022**

## *What is BGTE 2022?*

Bengal Global Trade Expo is an idea to bring together minds and matter to create something unique for Bengal in trade and propel Bengal to newer heights

## *Why attend BGTE 2022?*

If Riveting discussions on a wide array of new age themes excite you, If you need a platform to promote your creative product or a solution, Look no further. BGTE 2022 welcomes you

## *Who should attend?*

The expo is bringing the who's who of the world, luminaries in various fields under one roof. Manufacturers, traders and general populace are welcome to participate and engage in the 5-day event



## FOCUS AREAS



Automobile  
& Auto Parts



Machinery  
Products



Chemicals,  
Petrochemicals  
& Plastics



Electric Vehicles



Electrical  
Equipment



Electronics  
(including Solar)



Furniture



Food  
Processing



Hardware  
Ball Bearings



Interior  
Life Style



IT / ITEs



Light  
Engineering-  
Cycles



Leather  
Footwear



Real Estate



Textiles, Hosiery  
& Garments



Toys, Sports  
& Fitness

## MELTING POT OF IDEAS

A platform that will bring forth the best of ideas and solutions on a wide range of areas. It's where products meet their right audience and thus grow to the next level.



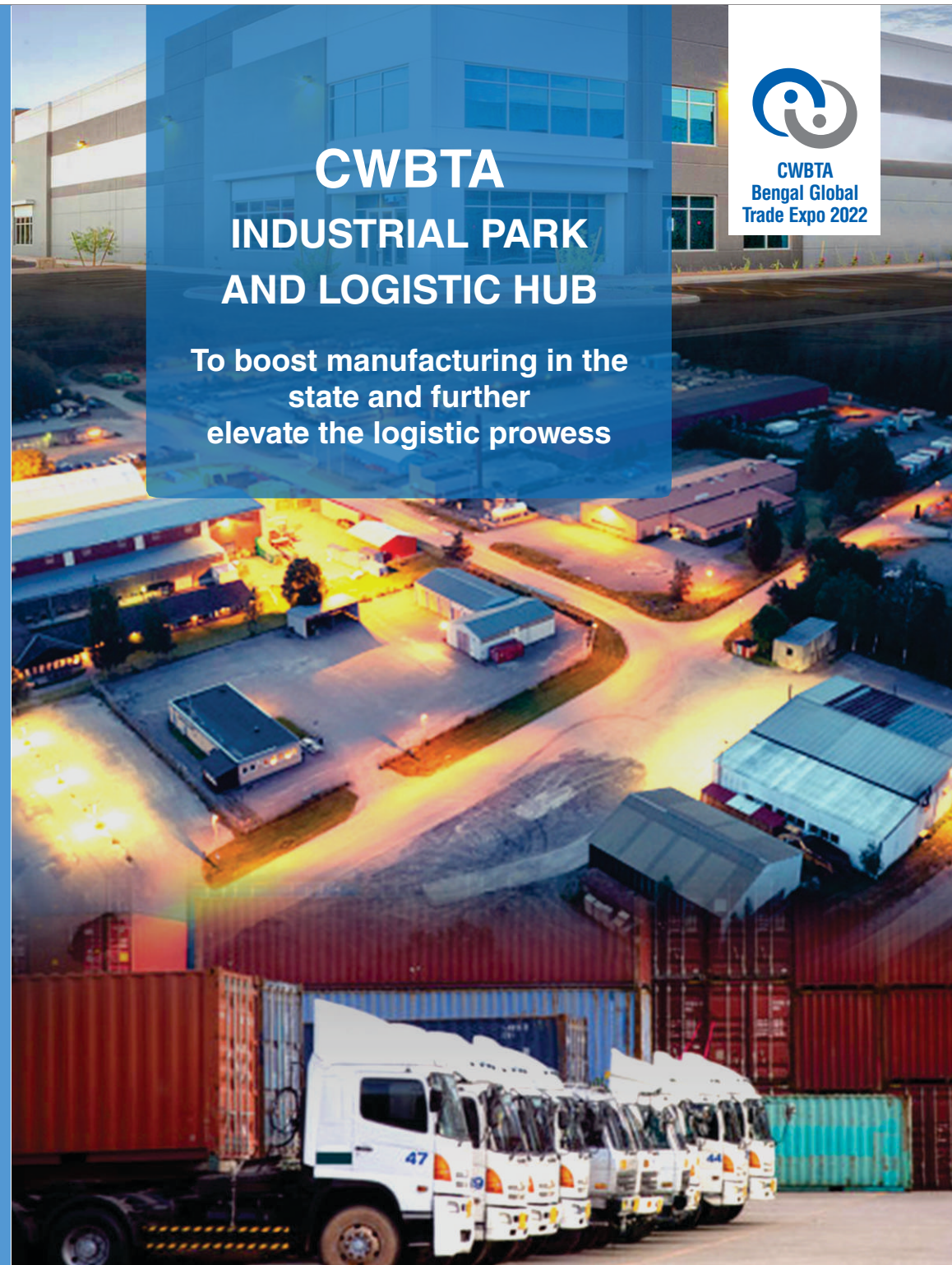
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**Logistics Hubs** are the connecting points of infrastructure facilities and nodal points. They serve as trans shipment points for flow of goods

- ITI for Training Unskilled workers
- Business centre with Conference halls
- Executives and workers Housing Complexes
- Modern amenities – Food courts, Sports centre, Recreation parks



# CWBTA INDUSTRIAL PARK AND LOGISTIC HUB

To boost manufacturing in the state and further elevate the logistic prowess



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# CWBTA TRADE CENTRE RAJARHAT

To bring Indian and International traders under one roof providing world class amenities to facilitate trade



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Trade Expo 2022

*Trade Centers drive trade relations within and beyond borders of a country. They are ticket to growth and innovation*

Showcase for domestic and overseas products under one roof

Opportunity for manufacturers – Domestic and overseas to set up corporate offices

State of the art centres to facilitate business

Conference halls, seminar halls, Service Apartments with modern amenities



# A GLOBAL CELEBRATION

BGTE 2022 will empower visitors to connect, collaborate, create and be inspired.

Audiences will be engaged through enriching panel discussions and CXO roundtables on burning topics, inspired with innovative product launches and entertained through cultural experiences.



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## BGTE 2022 IN NUMBERS



15

Hangers / Pavilions



3 Lakh sq. ft.

The total area of the BGTE 2022 site



70,000 sq. ft.

Car Parking and Recreation Area



No. of Days



12+ countries invited from all around the globe

## EVENTS PLANNED



Panel Discussions  
CXO Roundtables



Product Launch



MSME Conclave,  
Networking Events



Interactive Seminars  
with PARTICIPATING  
COUNTRIES



Introduction of  
CWBT Industrial Park  
& Logistic Hub



Curtain Raiser of  
CWBT Trade Center

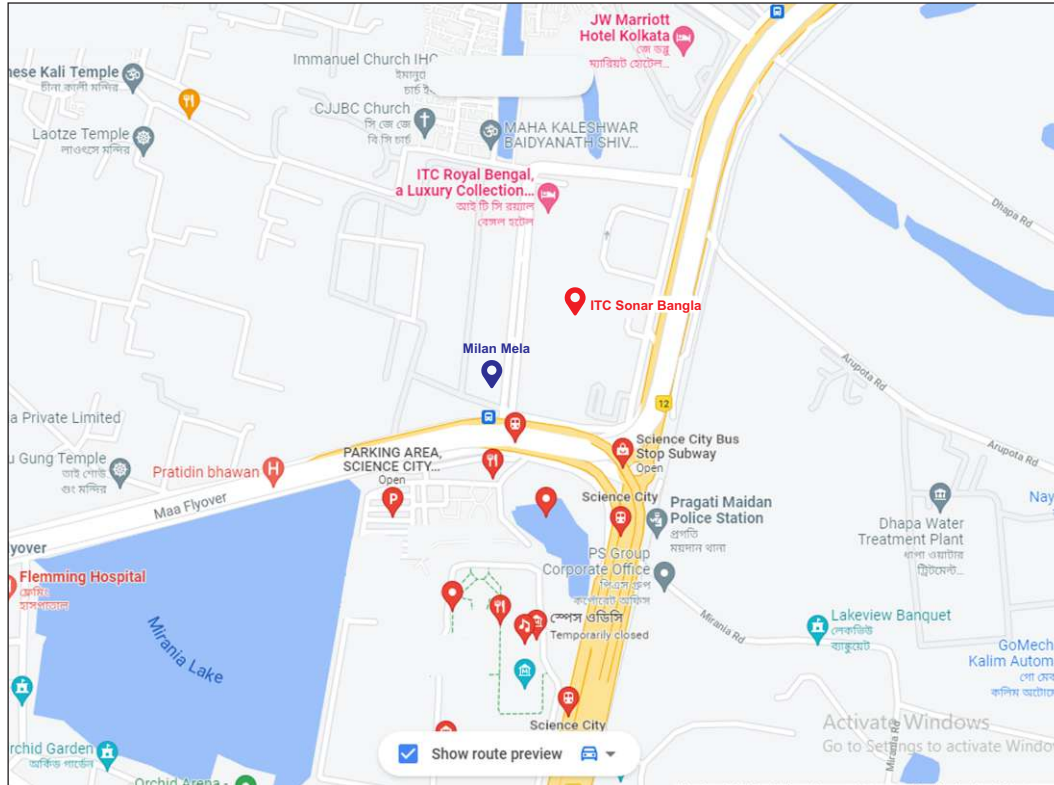


Conclave of  
Distributors



Cultural  
Events

## Location Map



**Organiser :**



## CONFEDERATION OF WEST BENGAL TRADE ASSOCIATIONS

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