

PARTNER TRANSFORMATION CONCLAVE

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23rd August 2023, Hotel The Park, Kolkata

Channel Partners play a vital role in the Indian IT ecosystem. Channel partners are responsible for selling and distributing IT products and services to businesses of all sizes. Over 80% of the IT business is handled by Channel Partners.

To thrive the new normal of a hybrid workplace, business need reliable and secure IT solutions. This has increased the demand for new IT products and services creating new opportunities for channel partners in the marketplace. Therefore, the need for channel partners to identify the right opportunities, and thereby transforming themselves to win such opportunities has become crucial for their business growth.

Join us at Partner Transformation Conclave to discover how you can deliver on digital imperatives of your customers so they can do more with less. From the most secure AI to Cloud and hybrid work, learn how you can help your customers to protect their businesses with the modern devices and solutions- so your customers can invest more time into what matters.

Event Highlights

Welcome Address: **Dr. Deepak Kumar Sahu**, Editor-in-Chief, VARINDIA

Inaugural Address: **Debasree Basu**, Branch Manager- Ingram Micro India

Industry Address: **Namit Sinha**, Country Head (Devices) – Microsoft India

Panel Discussion Session: VARINDIA, COMPASS, MICROSOFT AND INGRAM MICRO

Networking Cocktail Dinner



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